

HARBOUR VILLAGES COUNCILLORS REPORT TO PARISH COUNCILS

Penny Plant - David Rodgers - Adrian Moss

MARCH 2022

VILLAGE MATTERS

Your councillors will give you a brief verbal report of Parish news at the meeting.

COUNCIL MATTERS

Ukraine

The Council now has a web page, which highlights the various ways people can offer support to Ukrainian refugees: www.chichester.gov.uk/supportingukrainerefugees

Local groups are also being established around Harbour Villages. Please contact us if you want additional information.

The Government has launched the 'Homes for Ukraine' scheme. This programme allows individuals, charities, community groups and businesses across the UK to offer a room or home rent-free to Ukrainians escaping the war, regardless of whether they have ties to the country.

www.homesforukraine.campaign.gov.uk

The Refugee Resettlement Team at West Sussex County Council is working in partnership with district and borough councils. The Refugee Resettlement Team will take the lead on all matters relating to Ukraine arrivals and will follow Government guidance and directives.

<https://www.westsussex.gov.uk/leisure-recreation-and-community/supporting-local-communities/refugee-resettlement-in-west-sussex/#west-sussex-response-to-the-conflict-in-ukraine>

CULTURE

Culture Spark

Culture Spark was successfully launched at

- Chichester's Cathedral Green on 29 March;
- Medmerry Mill, Selsey on 30 March;
- Cowdray Ruins in Midhurst on 31 March.

Full details of future events are here:

www.thegreatsussexway.org/culture-spark-2022

The Novium Museum

The Novium has a wide range of exciting events planned:

Virtual Field Trips - www.thenovium.org/vft

The Art of Chichester opens on Saturday, 25 June - www.thenovium.org/artofchi

200 years of Chichester's Canal – opened 26th March - www.thenovium.org/canal200

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Chichester Roman Week 2022 - 28 May -1st June - www.thenovium.org/romanweek

Most of these activities are supported by grant funding.

PLACE

The CHASM Project

The project looks at why lobster and crab catches off Selsey have decreased, while sediment volumes have increased during the last decade. CHASM project is investigating this and wider questions related to **water quality on the open coast**. The report can be found on the Manhood Peninsular partnership website:

www.peninsulapartnership.org.uk/projects/chasm

[CHASM Report 2020-2021 | Manhood Peninsula Partnership](#)

HOUSING AND COMMUNITIES

Freeland Close



The new temporary accommodation built at Freeland Close in Chichester was opened last month

www.chichester.gov.uk/freelandcloseproject

The new building provides a further 17 flats, as well as delivering excellent eco friendly credentials. As a council we are committed to reducing homelessness in the district, and this new building is one of many initiatives we have introduced to tackle this issue.

WESTGATE LEISURE CENTRE

The Council has received a £1.3 million grant to enable the leisure centre to boost its green credentials.

Carbon emissions from Westgate Leisure Centre are predicted to reduce by almost a quarter with a £1.3 million government decarbonisation grant. The work funded by the grant includes optimising the centre's combined heat and power plant; installing solar thermal and electric panels; installing an air source heat pump; and carrying out essential repairs.

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MARCH COUNCIL MEETINGS

Annual Budget Meeting

The Annual Budget Meeting was held on Tuesday 8th March. Full Details [Here](#)

There were two Budget amendments put before Council:

1. To employ a full time Growth & Sustainability Officer to promote economic growth in the District by supporting local businesses and the creation of local apprenticeships and jobs - all in the context of supporting the Climate Emergency Action Plan. (Shortened)
2. To employ a full time Landscape Officer to provide specialist landscape design advice on development management matters and to monitor and manage the discharge of conditions on development sites. (Shortened)

Both amendments as amended were passed.

The outcome of the Budget was, as per published [draft minutes](#):

That a net budget requirement of £15,015,600 for 2022-23 be approved.

b) That Council Tax be increased by £5.00 from £170.81 to £175.81 for a Band D equivalent in 2022-23.

c) That a contribution from the General Fund Reserve of £808,100 be approved to help fund the 2022-23 budget.

d) The capital programme, including the asset renewal programme (appendix 1c and 1d of the agenda report) be approved.

e) That a local Council Tax Hardship Reliefs Scheme for 2022-23 giving an additional £150 deduction on council tax bills for relevant taxpayers in receipt of CTR as set out in paragraph 6.7 of this report, using the £159,916 grant received in 2021-22.

Full Council Meeting March 15th

A 20MPH Motion was presented to Council. This motion was substantially amended and passed at the meeting.

The final agreed motion is attached for the interest of Parishes.

..... AND FINALLY

The Council has a rebranded monthly email newsletter, now called **initiatives+**, which is sent to subscribers and stakeholders.

If you are not already receiving it, please sign up here

www.chichester.gov.uk/newsalerts

It will really help you keep up with Chichester District Council activity

6th April 2022

20mph Motion as amended and passed at Council
Draft minutes refer

This Council believes that enhanced active travel combined with road safety measures are of importance and this Council resolves to:

Support WSCC's review of Road Safety, which will include consideration of speed limits, Quiet Lane and road marking Policies;

Consider specific proposals for new 20mph limits and Quiet Lanes when they are open for public consultation, taking into account all relevant factors such as safety, practicality, promotion of active travel, National Policies, needs of vulnerable users and air quality impacts, noting this Council's Climate Emergency Declaration; and

Encourage Residents and Councillors to report to WSCC worn road markings, damaged/defective road signs (including existing 20mph signage) and other Highway defects and safety issues.

Climate Change Communications



Consultation



In 2020, we ran a consultation to ask for people's feedback on the council's draft Climate Emergency Detailed Action Plan.

To understand people's views, an online survey was created. This enabled respondents to comment specifically on some of the key proposals, as well as give their views on the plan as a whole. Paper copies of the survey were available on request.

To help people get involved in the consultation, a range of Frequently Asked Questions were developed and included on the consultation web page to provide background, context and a glossary of terms used.

Branding for the consultation — 'Let's Talk: Climate Change' — was created and used to promote the consultation in a variety of ways, including:

- **social media posts across all of the council's channels**



Read more at: orlo.uk/latestnews_Xj1...

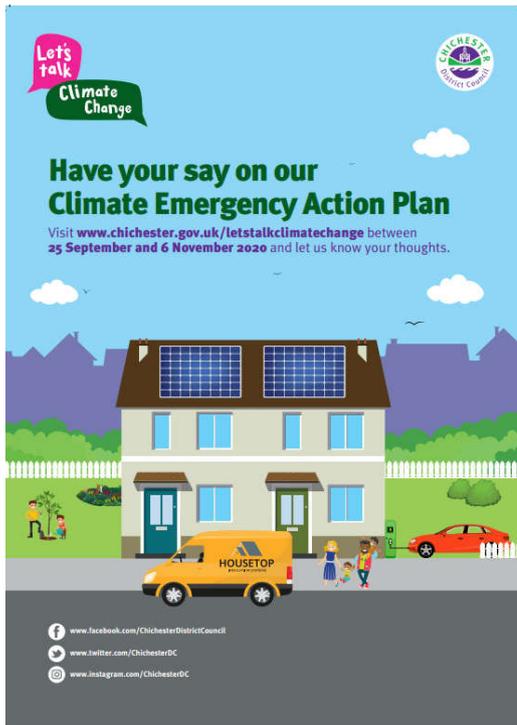


11:37 AM · Sep 24, 2020 · Orlo



3:00 PM · Oct 3, 2020 · Orlo

- posters provided to council partners to display



- website advert and homepage campaign banner on the council's website



- media releases distributed to announce the start of the consultation and to remind people of the consultation deadline.
- promotion in the council's general email newsletter, business email newsletter, Sussex Police's Neighbourhood Watch bulletins for the area, and in West Sussex County Council's Your Voice consultation newsletter.

Website development

Working with the Carbon Reduction Project Manager, we reviewed the content of the council's climate change web page and created new copy to better explain the council's Climate Emergency Action Plan and provide regular updates on the progress that is being made.

The new page is easier to navigate and highlights a number of different schemes and projects that the council is working on to tackle the effects of climate change in our area. We also included tips and advice to help residents, organisations and businesses to play their part in the fight against climate change. We have also

developed videos to highlight the schemes available and how residents can take simple steps to help make a difference.

The screenshot shows the Chichester District Council website. At the top, there is a navigation bar with the council logo, the text 'Chichester District Council', and a search bar. Below the navigation bar, there is a purple banner for 'Energy Saving Tips' with a 'WEST SUSSEX CLIMATE ACTION' logo. The main content area is titled 'Climate change' and includes a paragraph about the threat of climate change and a list of links: 'Our Climate Emergency Action Plan', 'What is the council doing about climate change?', 'What can you do as an individual?', 'What can you do as a business?', and 'What can you do as a community?'. Below this is a section titled 'Our Climate Emergency Action Plan' with a paragraph explaining the council's commitment.



To build on this work, we are planning a tailored Climate Change sub-site.

Great Big Green Week

For Great Big Green Week in September 2021, we created a comprehensive social media schedule to direct residents to activities and events taking place across the district. This included the Miland Green Fair that Cllr Penny Plant attended on behalf of the council.

Our posts also highlighted some of the different projects the council is working on to help tackle climate change, including the successful free tree and Solar Together schemes, as well as providing details on how the council is reducing carbon emissions in a variety of ways.

Tips on how people can reduce their own carbon footprint, for example by using carbon calculators and swapping to LED bulbs, were also included.

The screenshot shows a Twitter post from Chichester District Council (@ChichesterDC). The text of the tweet reads: 'This Saturday marks the start of #GreatBigGreenWeek, an exciting week full of activities that celebrate communities doing their bit for a greener future. You can get involved and find an event near you at: orlo.uk/great_big_gree...'. Below the text is a colorful graphic for 'THE GREAT BIG GREEN WEEK' with the dates '18-26 SEPTEMBER 2021'. The graphic features stylized palm trees, wind turbines, solar panels, and a hand holding a leaf. The tweet is timestamped '11:39 AM · Sep 14, 2021 · Orlo'.



COP26

In the run up to COP 26, we created media content and a video telling the story of local resident, Fred Ellis, who had benefited from some of the grants and schemes delivered by the council.

This generated significant coverage in the Observer series two weeks running. In the first week of COP, we secured a double page article, leading from the front page of the Chichester Observer.



**TOGETHER
FOR OUR
PLANET**

28 October 2021:



Behind the Headlines

Council schemes available to help to reduce carbon emissions from your property

Ahead of the COP26 conference starting on October 31, we take a look at what measures are happening locally

Charles Harding

We are all set to be looking at the rate of climate change, but it is worth noting that we are making considerable progress in reducing our carbon footprint.

One of the biggest changes is the fact that we are now generating more renewable energy than we are using.

And this is not just in the UK, but also in other parts of the world.

There are also other factors that are helping to reduce our carbon footprint, such as the fact that we are now using less energy in our homes and businesses.

One of the ways that we can reduce our carbon footprint is by using energy-efficient appliances and lighting.

Another way is by using renewable energy sources, such as solar panels and wind turbines.

There are also other things that we can do to reduce our carbon footprint, such as driving less and recycling more.

It is important that we all do our bit to reduce our carbon footprint, as this will help to slow down the rate of climate change.

There are many things that we can do to reduce our carbon footprint, and it is important that we all do our bit.

By using energy-efficient appliances and lighting, using renewable energy sources, driving less, and recycling more, we can all do our bit to reduce our carbon footprint.

This will help to slow down the rate of climate change, and it is important that we all do our bit.



Fred Ellis has reduced his home's carbon emissions thanks to schemes through Chichester District Council

Home energy efficiency

There are many ways to reduce your carbon footprint, and one of the most effective is by using energy-efficient appliances and lighting.

There are also other things that you can do to reduce your carbon footprint, such as driving less and recycling more.

It is important that we all do our bit to reduce our carbon footprint, as this will help to slow down the rate of climate change.

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This will help to slow down the rate of climate change, and it is important that we all do our bit.

Medemery project to be featured in COP26 film

Medemery

The Medemery project, which is a community-led energy scheme, will be featured in a film that will be shown at the COP26 conference.

The film will show how the project has helped to reduce carbon emissions and improve the local environment.

The project is a great example of how communities can work together to make a difference.

It is important that we all do our bit to reduce our carbon footprint, and the Medemery project is a great example of how we can do this.

The film will be shown at the COP26 conference, which is taking place in Glasgow, Scotland, from November 1 to 12.

It is a great opportunity for us to show the world what we have achieved and what we are doing to reduce our carbon footprint.

Behind the Headlines



Bishops call to action over climate change

Bishops

The Bishops have called for action to be taken to address climate change, and have urged governments to take more effective measures.

They have also called for individuals to do their bit to reduce their carbon footprint.

The Bishops have said that climate change is a global crisis that requires a global response.

They have called for governments to take more effective measures to reduce greenhouse gas emissions, and for individuals to do their bit to reduce their carbon footprint.

The Bishops have also called for more investment in renewable energy sources, and for more research and development into new technologies.

They have said that climate change is a global crisis that requires a global response, and that we all have a role to play in addressing it.

They have called for governments to take more effective measures to reduce greenhouse gas emissions, and for individuals to do their bit to reduce their carbon footprint.

4 November 2021:

Behind the Headlines



Fred Ellis reduced his home's carbon emissions thanks to schemes through Chichester District Council

Free energy event to help reduce energy bills

Chichester District Council is running a special event for district homeowners looking to make their homes more energy efficient and find out more about renewable energy.

The free event will show residents how they can do more to reduce their carbon footprint and save money by implementing energy efficiency and renewable energy measures in the home.

A range of home energy experts will talk about the different measures and renewable technologies available, as well as various grants and schemes that can help make these more affordable.

The speakers will also discuss ways in which people can make their homes more energy efficient which can help them save money on their energy bills. After hearing from the experts, people will be given the opportunity to speak to them directly and ask questions.

Independent expert Paul Ciniglio, refurbishment lead at the National Energy Foundation, a not-for-profit charity, will be the main speaker at the event.

Paul has decades of experience with whole house retrofits, installing heat pumps and other technologies in the home.

More speakers will be announced nearer the time.

Clr Penny Plant, cabinet member for environment and Chichester Contract Services at Chichester District Council, said: "We know that many of our residents and businesses

will be feeling inspired by COP26 to making changes to their lifestyles - big or small - and the home is a great place to start.

"If you'd like to cut carbon in your home and have questions about solar panels, air source heat pumps, insulation or other energy efficiency options, I would encourage you to come along to this event to find out more."

"The event will bring together a range of experts who will cover the most talked about technologies of the moment and will give advice on the range of grants available to help implement these."

The Cut costs, cut carbon from there home event takes place on Monday, November 29, in the conference hall at Chichester College, from 2pm until 4.15pm.

It is free to attend but tickets must be booked in advance at www.eventbrite.co.uk/e/energy-efficiency-and-renewable-energy-in-the-home-tickets-196443496757.

Seating will be spaced further apart than normal to aid social distancing, and attendees will be asked to wear face coverings when moving around the building.

People are encouraged to travel to the event by low carbon means where they can and there are also bike racks on campus.

Anyone intending to park on the college campus must submit their vehicle registration details by 4pm on November 26. Instructions on how to do this are given on the Eventbrite web page.

Clr Plant said: "This event is

part of a behavioural change campaign that residents know about the various ways they can make their homes more energy efficient - some of these steps are small and simple, but when we all act together, they make a big difference.

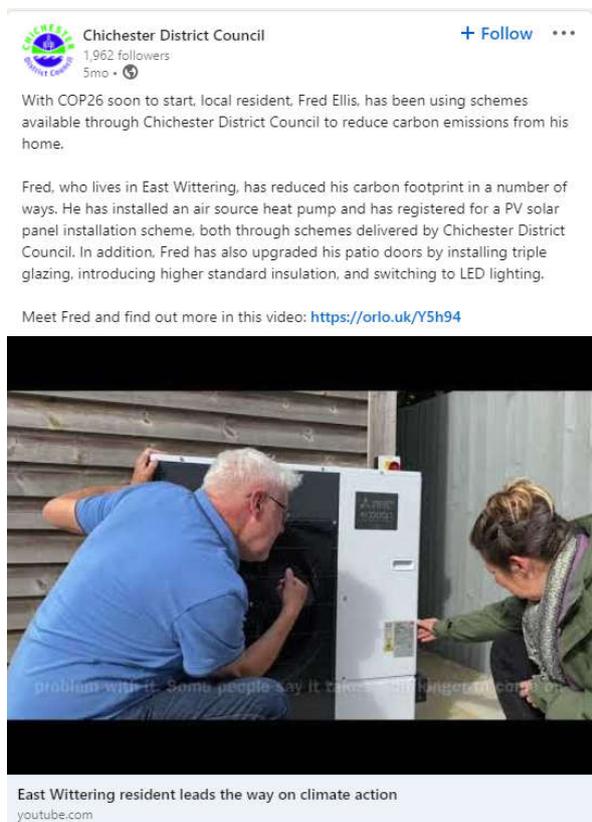
Some changes people can make include: making sure radiators aren't covered or blocked by furniture so that heat can get into the room; draught proofing letterboxes, keyholes and chimneys; insulating the loft, walls and flooring, as well as hot water tanks and pipes; switching off lights and electrical goods when not in use; and running the washing machine with full loads at 30 degrees on short cycles.

"This is one of the many actions we are taking to help tackle climate change in our area. Last year, the council produced a Climate Emergency Action Plan, which sets out a carbon reduction target of 10 per cent year-on-year until 2025 for the Chichester district."

"This target was set for both the council and for the whole of the district. This plan also outlines our commitment to reducing greenhouse gases in the work that we do, and great progress has already been made."

For more information about the work the council is doing to help tackle climate change in the district and for details of how individuals, businesses and organisations can play their part too, please visit: www.chichester.gov.uk/climatechange

The video was used as part of a wider social media campaign to promote the council's work around tackling climate change. This campaign ran across all of the council's social media channels in the run up to, and during, the COP 26 summit. You can view the video here: <https://youtu.be/MdKCEz563vQ>



Chichester District Council
1,962 followers
5mo · 🌐

With COP26 soon to start, local resident, Fred Ellis, has been using schemes available through Chichester District Council to reduce carbon emissions from his home.

Fred, who lives in East Wittering, has reduced his carbon footprint in a number of ways. He has installed an air source heat pump and has registered for a PV solar panel installation scheme, both through schemes delivered by Chichester District Council. In addition, Fred has also upgraded his patio doors by installing triple glazing, introducing higher standard insulation, and switching to LED lighting.

Meet Fred and find out more in this video: <https://orlo.uk/Y5h94>

East Wittering resident leads the way on climate action
youtube.com



Chichester District Council
@ChichesterDC

There are just two days to go until @COP26 🌍

In the run-up, the UK has been promoting four goals to Governments around the world:
orlo.uk/COP26goals_xaa...

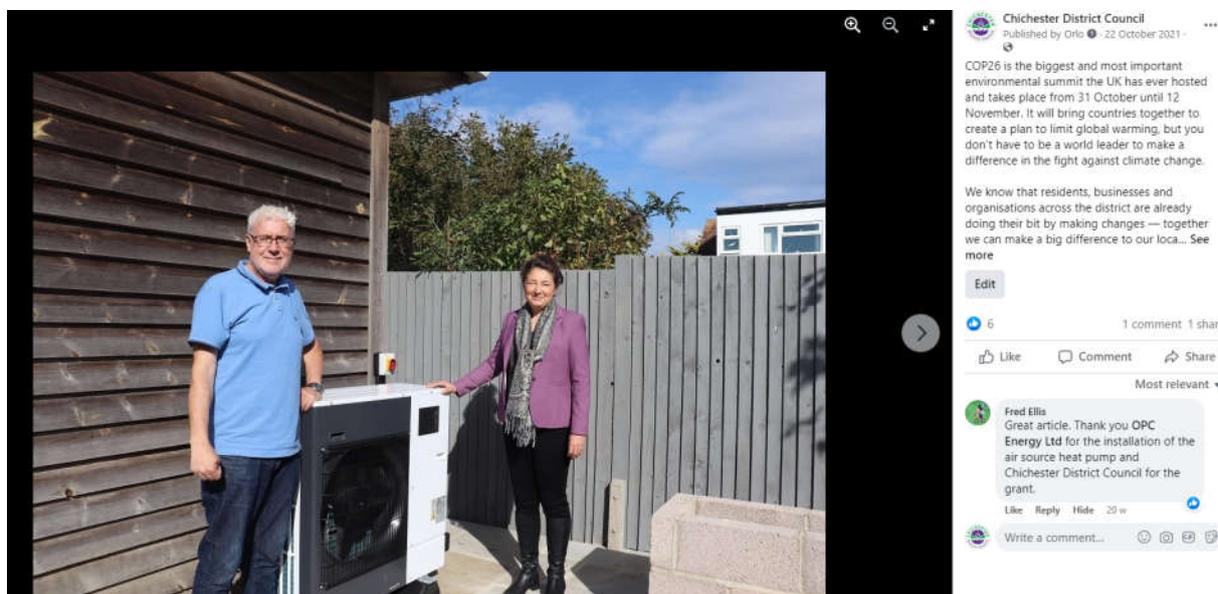
See the programme of events here:
orlo.uk/COP26eventspro...

#COP26 #TogetherForOurPlanet
#WestSussexClimateAction

45 views 0:07 / 0:13

A COP 26 themed social media banner was also displayed at the top of our Facebook and Twitter pages.

The video is also featured on the council's climate change web page and we are also making further use of this to illustrate how people can make their homes more energy efficient as part of a behaviour change campaign launched earlier this year.



Chichester District Council
Published by Orlo · 22 October 2021 · 🌐

COP26 is the biggest and most important environmental summit the UK has ever hosted and takes place from 31 October until 12 November. It will bring countries together to create a plan to limit global warming, but you don't have to be a world leader to make a difference in the fight against climate change.

We know that residents, businesses and organisations across the district are already doing their bit by making changes — together we can make a big difference to our local... See more

6 1 comment 1 share

Like Comment Share

Most relevant

Fred Ellis
Great article. Thank you OPC Energy Ltd for the installation of the air source heat pump and Chichester District Council for the grant.

Like Reply Hide 29 w

Write a comment...

Coinciding with COP, our winter 2021 issue of initiatives was distributed to every home and business in the district. This included an in-depth article covering the work the council is doing to combat climate change, along with tips and advice for residents.

Working together to tackle climate change

The threat of climate change is a huge concern to us all. There have always been natural variations in the climate, but scientists say temperatures are now rising at an alarming rate – and it's caused by people. The world is currently around 1.2C warmer than before people started using oil, gas and coal to power factories, transport and to heat homes.



As a council we are committed to working with you to tackle climate change. Last year, we developed a Climate Emergency Action Plan and we have been working hard to put in place actions and schemes that will help us reduce the impact we have on the environment. Below you can find out more about what we have been doing and how you can play your part.

What are we doing?

Moving to electric vehicles

As a council, our refuse collection fleet is one of our biggest sources of emissions, which is why we will be introducing two electric vehicles next year. The typical diesel refuse vehicle achieves just three to four miles to the gallon and while an electric refuse truck costs almost twice that of a diesel version, we expect that the total costs over the lifetime of the vehicles to be similar to diesel due to their lower running costs.

Powerful batteries are needed to operate these very specialist vehicles as they are heavy and constantly stop and start. In addition, the trucks need huge amounts of power to squish all the waste down.



We've also planning to introduce changes to our waste and recycling collection routes to help reduce mileage.

We've already started switching our other vehicles to electric, we have a couple in our parking services team and we plan to replace more of the team's vehicles in future. Our car parks also have 18 electric vehicle charge points across the district to help residents and visitors who have electric cars.

Tree planting

We've recently launched a new community tree planting scheme to increase tree cover in rural and urban areas across the district. The initiative is part of a £2.5m project with the Department for Environment, Food and Rural Affairs and we are one of several councils taking part across the country. This summer we opened the scheme for giving out free trees and during the current planting season we will be distributing around 8,000 trees to more than 100 successful applicants. These included residents, community groups, landowners, schools, charities, parish councils and businesses. As part of the wider scheme we will also be planting two mini urban forests in public spaces in our district, and funding tree planting on farms and private land. Although the scheme has closed for this year, a similar



scheme will also be running during 2022.

You can find out more information at www.chichester.gov.uk/treescheme

Protecting our wildlife corridors

Chichester and Pagham Harbours are connected to the South Downs National Park through a series of wildlife corridors, where woods, hedgerows and streams allow different species to move across the district for food and to breed.

Protecting these corridors is important to ensure the sustainability of future wildlife populations in the district. This project will deliver a range of actions to enhance the Strategic Wildlife Corridors and safeguard the district's wildlife. It also aims to help the district's wildlife become more resilient to environmental change, engage local people with their district's wildlife, and build on the knowledge and expertise of our current Community Wildlife Officer. To find out more about the work we do to help protect our district's wildlife, please visit www.chichester.gov.uk/biodiversity

Increasing our energy efficiency

In our Climate Emergency Action Plan, we set out a carbon reduction target of 50% year-on-year for the district council until 2025.

The plan outlines the steps that we are taking to cut emissions within the work that we do and to improve the energy efficiency of our council buildings and to reduce emissions from our vehicles.

We have installed low-energy LED lighting and we also have solar panels on our main offices as well as solar thermal power. This reduces the amount of energy that we take from the power grid, while our gas boilers don't have to be on as much heating water. We are working further to decarbonise the buildings that we own, starting with Westgate Leisure Centre, which is another one of our biggest emission sources.

Our own emissions are just a small part of the district's emissions as a whole, and so we will also be bringing people and organisations together to help them reduce emissions in their homes, their workplaces, and in other aspects of their lives. We'll also be working to help businesses and organisations to develop projects that will help reduce greenhouse gas emissions.

Waste and recycling

This year, we launched a new commercial food waste collection service to help businesses across the district reduce their impact on the environment.

We also launched a pilot kerbside collection of textiles and small electrical items and we have linked up with the Podpack scheme to encourage residents who use coffee pod machines to recycle their coffee pod containers. We are also running a pilot



scheme of 'hot bins' – special compost bins that turn garden and food waste into compost much quicker than the average compost bin.

You can find out more about these schemes at www.chichester.gov.uk/wasteandrecycling

Encouraging more cycling and walking

We have produced a 10-year Local Cycling and Walking Infrastructure Plan (LCWIP) which identifies long-term cycling and walking improvements that are needed to help encourage an increase in the number of people using these as modes of transport.

We are working closely with West Sussex County Council and other partners to work towards delivering these infrastructure improvements, which will include bidding for Government funding and contributions from developers and third parties.

As the transport authority, the county council will assess different projects in the LCWIPs across the county, to produce an order of priority for delivery. You can read the plan by visiting www.chichester.gov.uk/localplanning and going to the document numbered 03.



What can you do?

• Reduce your reliance on cars by taking public transport or cycling.

• Insulate your home

Generating renewable energy in your own home and making it as energy efficient as possible are two of the biggest things that you can do to reduce your greenhouse gas emissions. Even small DIY measures, such as fitting a hot water cylinder with an insulation jacket can save you £20 a year in heating and 150kg of carbon dioxide. You can find more advice at www.westsussexenergy.co.uk

There are many grants available to help householders and landlords make homes greener. You can get advice on whether you are eligible for a grant by calling West Sussex Energy Advice Service on 0243 974065. This service can also help if you are struggling with energy payments or obtaining grants if you need help with home improvements or repairs. The service is run by Arun and Chichester Citizens Advice and you can email them at energy@arunchichestercab.org.uk



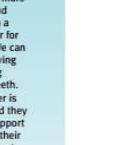
• Reduce your food waste and freeze any leftovers.

• Recycle as much as you can. As a district, we are already recycling 45% of waste, but it's important we increase this further. You can find out more at www.chichester.gov.uk/wasteandrecycling

• Save water

On average, people in this area use more water than many other areas. Around a third of gas and electricity used in a typical home goes on heating water for washing, cooking and cleaning. We can all take simple steps such as having a shorter shower and not leaving the tap on when we brush our teeth.

Most of Chichester District's water is supplied by Portsmouth Water and they have a wide range of advice and support available to help customers reduce their water use including free water-efficient devices and the chance to book a free online session with a water-saving expert at www.getwaterfit.co.uk – simply visit the website and enter your postcode to find out more.



ADVERTORIAL CONTENT

Would you like to save water, save on bills and reduce your carbon footprint?

Portsmouth Water can help!

We're offering our customers free support to help save water and leave more water in the environment to support wildlife.

It's easy to play your part:

- Visit www.getwaterfit.co.uk or download the Get Water Fit app
- Take part in a quick and easy home water audit
- Book a free video call with a friendly water-saving expert
- Claim your free water-saving devices – such as showerheads and tap aerators
- Start saving and earn 'gold coins' to support a local charity.

Thank you for doing your bit. You could also benefit from lower water bills if you have a water meter, as well as reduce your energy bills and carbon footprint. That's because a third of the gas and electricity used in homes goes on heating water for washing, cooking and cleaning.

We're working hard to play our part too – reducing leaks to their lowest levels ever.



A tree will be planted for every completed water-saving video call.

Home energy event

We carried out extensive promotion of our Home Energy Event, and this sold out very quickly with all places taken.



WEST SUSSEX CLIMATE ACTION

CHICHESTER District Council

Join us for our free home energy event
'Cut costs, cut carbon in your home'
Monday 29 November
at Chichester College
2pm - 4.15pm

Book now

Tickets must be booked in advance



You can view the video here: <https://youtu.be/7CfMoX02laQ>

Home Energy Efficiency campaign



To encourage behaviour change that supports our climate reduction objectives amongst residents, businesses and organisations, we developed an energy efficiency campaign which has been shared with all councils across West Sussex.

West Sussex County Council was meant to be leading on this, but we were concerned about the timeline and so developed the first stage.

A 'Love Your Home, Protect Our World' logo was created, and key behaviours that we wanted to encourage as part of the campaign were identified. These actions were centred around things that people could do in and around the home in order to reduce their environmental impact and save themselves money on energy bills.

Branding



Video

Using this branding as a basis, we created a video that highlights these steps. This was then used on our social media channels and features on the climate change web page. It is also being played in our customer service centre for visitors to watch.



You can view the video here: <https://youtu.be/8k86luJ5Pk8>

Social media

A range of social media posts were developed to communicate key messages around the theme of home energy efficiency, using tailored videos and graphics.



Initiatives magazine

We included a large feature about the campaign, including the tips and how to find out more, in the Spring 2022 issue of initiatives magazine. This will be delivered by Royal Mail direct to the doorstep of every home and business in the district from 17 April. 65,000 copies are produced.

love your home protect our world

Did you know that by taking small steps to make your home more energy efficient, you can save money and by acting together we can make a big difference to our environment?

As a council, we are committed to working with you to tackle the effects of climate change in our area. In 2020, we developed a Climate Emergency Action Plan, in which we set a target of a 10% reduction in greenhouse gas emissions year-on-year until 2025 for both the council and for the Chichester District as a whole.

We're letting residents know about the different ways in which they can help play their part in achieving this goal — some of the steps are small and simple, but when we all act together, they can make a big difference.

Generating renewable energy in your own home and making it as energy efficient as possible are two of the biggest things you can do to reduce your carbon footprint. Even small DIY measures, such as fitting a hot water cylinder with an insulation jacket, can save you £20 a year on your heating bill and reduce carbon dioxide emissions by 150kg.

You can also save energy and money by:

- switching to LED light bulbs.
- making sure radiators aren't covered or blocked by furniture so that heat can spread through the room.

- turning your thermostat down by 1°C.
- installing draught-proofing measures like curtains, letterbox and keyhole covers, and chimney balloons for unused fires, to keep the warmth in and the cold out.
- insulating your loft, walls and flooring.
- insulating hot water tanks and pipes.
- not overusing the kettle and only boiling as much water as you need.
- switching off lights and electrical goods when not in use.
- running the washing machine with full loads at 30 degrees on short cycles.
- monitoring your energy using a smart meter, which will also help identify which appliances use the most electricity.
- saving water by changing to eco shower heads and reducing shower time — most of the district's water is supplied by Portsmouth Water and they have a range of advice and support available to help customers save water: www.getwaterfit.co.uk
- putting lids on pans to conserve energy.

- using the toaster rather than the grill and using microwaves and pressure and electric cookers over conventional ovens.
- leaving the oven door open to keep the kitchen warm after using it.

Making sure your home is well-insulated and has an efficient heating system are bigger steps, but ones that can make a huge impact on both the environment and your energy bill. There are various grants available for measures such as loft, floor and wall insulation, and also for air-source heat pumps and photovoltaic (PV) solar panels that cut your carbon emissions. You can find out whether you are eligible by contacting Arun and Chichester Citizens Advice on: 01243 974063 or by visiting: arun.chichestercab.org.uk/contact-us/energy-2021

For more tips and advice on reducing your carbon footprint, visit: www.chichester.gov.uk/climatechange. You can also find information about all the work we are doing as a council to help tackle climate change in the district and to reduce emissions within the work that we do.

Improving energy efficiency standards across the district

We are currently involved in several projects to help improve the standards of older homes in the district in order to bring them up to modern energy standards.

Home energy efficiency for rented properties

Last autumn, we successfully bid for funding to help us enforce the Minimum Energy Efficiency Standards in privately rented homes.

What many people don't know is that there are a large number of properties in our district that are classed as 'cold homes'. Residents in cold homes are at risk of fuel poverty, which can impact their general health and wellbeing and which means that they need extra support to stay warm and well.

To help address this, our officers have been working hard to identify privately rented properties across the district that do not meet the minimum energy standards. We have been contacting relevant landlords to explain their responsibilities and to outline the work that is needed to bring each property up to the required standard.

Any home that is let must be rated at E or above, while properties classed as F or G are not allowed to be legally let to tenants unless the landlord has applied for a valid exemption. In a small number of cases, we need to carry out enforcement action to ensure that properties are up to scratch for the benefit of the tenant. The project is already making a huge difference to affected residents' lives, helping to improve their accommodation standards so that the cold no longer poses a risk to their health.

Flats in Parklands and Whyke

For a number of years, we have leased commercial properties in shopping parades in the Parklands and Whyke areas of Chichester. We have recently been working on a project to install insulation and efficient heaters in the residential flats above, which will bring huge benefits to tenants. At the end of last year, we carried out the first survey of the properties and we will keep everyone updated on our progress.

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Website promotion

The campaign branding was also adapted to create adverts and a homepage campaign banners, which are prominently visible on our website.

The screenshot displays the Chichester District Council website homepage. At the top left is the council's logo. To its right is a banner for 'Energy Saving Tips' featuring a woman at a washing machine and the 'West Sussex Climate Action' logo. Below the banner is a purple navigation bar with 'Services' and 'News' tabs, a search bar with the text 'Enter a keyword', and buttons for 'Apply · report · pay' and 'My account'. The main content area is a grid of service tiles: 'Council tax' (with a list of actions like '£150 energy bills rebate 2022'), 'Parking' (with actions like 'View car park locations & charges'), 'Planning' (with actions like 'View planning applications'), 'Rubbish and recycling' (with actions like 'Your rubbish collection dates'), 'Housing' (with actions like 'Apply for housing register'), 'Your council' (with actions like 'View current elections'), 'Apply' (with actions like 'Apply for financial help'), and 'Business rates' (with actions like '2021/22 announcements'). A purple button at the bottom of the grid says 'Can't find it? View more services'. Below the grid is a search bar for property information with a 'Submit' button. At the bottom is a large banner for home energy efficiency tips, featuring a woman at a washing machine and the text 'I make sure my washing machine is full before running on a quick wash at 30°C'. The banner also includes the council's logo and the slogan 'love your home protect our world'.

Outdoor advertising

Large format and landscape adverts were also designed and installed in the council's busy city centre car park, Avenue de Chartres.

Email and stakeholder newsletters

The campaign has also featured heavily in the council's email subscriber and stakeholder newsletter. This is delivered monthly to thousands of subscribers

Internal and partner communications

Regular updates and information have been shared with our staff, councillors, and partners. This has been carried out in a variety of ways, including staff and member email updates; intranet items; and, videos and updates on our staff engagement platform. We have also used the branding on our screen savers on all council computers, including those used by staff and councillors, as well as those used by the public in our customer service centre.

Social media evaluation

So far, we have reached hundreds of thousands of people with our social media content — this includes posts on our Facebook, Twitter, LinkedIn, Nextdoor, and Instagram channels.

This has included:

- The Climate Change Action Plan
- Tree Chichester District;
- Air Quality;
- Home energy efficiency;
- Grant schemes;
- Related consultations;
- Waste and Recycling messages;
- Food waste reduction;

And much more!

Use of the Let's Talk Panel



We have over 800 people signed up to our Let's Talk Panel. Each member is made aware of every consultation that the council runs and is encouraged to take part. We are currently carrying out an exercise that is looking to target groups that may be underrepresented. We are currently working with the University of Chichester to encourage more involvement of young people, and the Students' Union is actively involved in this.

CDALC meeting of April 4th - Report from S Johnson

Update from Trevor Leggo, Chair of WSALC reported :

: The importance of having a resilience plan for the Parish, in the event of disaster. This could involve identifying a place of safety for residents, and purchasing a small generator eg for charging mobile phones in the event of prolonged disruption. Singleton and Charlton are said to have good plans.

: on efforts to clarify the housing numbers enlisting the support of local MPs in West Sussex.

: that Covid cases were rising.

:That meetings were being arranged for PC Chairs to meet, as well as Clerks for mutual support.

Report from SDNP, and the CHC. Re: water quality it was said that rainfall this winter had been low at 15 inches

Cllr Nicolette Pike was elected as the new rep to the CHC Advisory Board, after the retirement of Cllr Keith Martin.